A home, not a motel room.

Beautiful, dignified, furnished homes for people experiencing domestic and family violence and homelessness.



A motel or park

Not suitable. Can be traumatic. Not fit for purpose.

- Cramped, with no kitchen
- No privacy
- Strangers coming and going
- Nowhere for the family pet
- Can add to trauma
- Can raise the risk of repeat homelessness
- Known location, so no real safety
- Not dignified
- Staff can lack empathy and understanding



A Vesper J home

Like a comfortable home stay: safe, dignified, comfortable.

- ✓ Space to live, cook and settle
- ✓ Private bedrooms and everyday routines
- ✓ A safe, secure home on an ordinary street, with no strangers coming and going
- ✓ Pets can stay with their people
- ✓ Dignified
- ✓ Not public: never listed or advertised

Nothing changes except the accommodation.

You book a beautiful home instead of a motel room. We handle the weekly cleans, exit cleans and maintenance.

HOW IT WORKS · FOR FRONTLINE SERVICES, SHS AND COMMUNITY HOUSING PROVIDERS

You know the need. We activate the homes.

Tell us where accommodation is needed, the households it is for and the type of home that would work. We use that demand to plan and activate dedicated, professionally managed housing.

How many homes or placements?	What type of home?	Where?

Homes are activated around your needs, and stay dedicated to your service for future placements.

Let's talk.

Abbey McKenna, Founder, Vesper J

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Survivor-led. Developed with frontline services.

What happens now, and what changes.

	NOW: A MOTEL OR PARK	WITH VESPER J
Where people stay	A motel room or caravan park	**A residential home, hidden in plain sight**
Security and privacy	A shared car park, strangers nearby	**Secure and private, one household**
Pets	Often not allowed	**Can come**
Children and routines	One room, routines disrupted	**Bedrooms, a kitchen and a table**
Case management	Squeezed into a room	**A table to sit at, with dignity**
When the stay ends	The room is gone, and your team has to find another	**The home stays dedicated for your next referral**
Staff time	Spent searching for placements	**Spent on case management, doing what you do best**
Outcomes	Stuck, and often back in the system	**A calm start, designed to reduce re-entry**

Less burden on your team.

Your staff spend their time on case management and the services you are funded and skilled to provide, not on finding the next placement.

Individual motels and parks vary.

You tell us what and where. We make it happen.

1

You tell us

What you need and where, from your own data, demand and funding.

2

We activate the homes

We find and prepare each home so it is ready for your clients.

3

We manage them

Cleaning and maintenance, directed by you.

AN EXAMPLE REQUEST (ILLUSTRATIVE)

4 × 2-bedroom in one area, close to the services your clients use

6 × 3-bedroom in another, close to the services your clients use there

Dedicated to you, or shared

A home can stay dedicated to one organisation, or be shared by several in a region.

Opened where it will be used

We only open homes where your data, demand and funding support it.

The homes stay dedicated.

Unlike a motel room, where each placement ends and your team has to find another, a Vesper J home stays available for your next referral.

Residential, close to services, hidden in plain sight.



Illustration only. The gold outlines are schematic, and addresses are never publicised.

Residential and close to services

Ordinary homes in ordinary streets, near transport, shops, schools and health services.

Hidden in plain sight

No signs and no branding. Homes are never listed or advertised, which protects privacy and dignity.

Survivor-led

Shaped by lived experience, so every home is appropriate, considerate and understanding of what families face.

Safe by design.

Addresses are never publicised. To neighbours and the public, it is simply another home.

Why Vesper J exists.

To protect and help the most vulnerable by providing safe and beautiful homes.

Vesper J was created by a mum who lost everything and had to start again.

Abbey McKenna, a mother of four and a survivor of domestic violence, left with her three children while 27 weeks pregnant with her fourth. She left behind her home, the business she had built in mining technology, and the family dog. They went through the emergency housing system before fleeing interstate, and found nowhere suitable for a family to start again.

Every family deserves a home that feels like one, from the very first night.

Survivor-led

Created from lived experience, so every home is appropriate and considerate.

Developed with frontline services

Shaped by months of conversations with the people on the ground.

Designed for the system as it is

Your funding and referral pathways stay as they are. Only the accommodation changes.

About 40%

of people helped by homelessness services in 2024–25 had experienced family or domestic violence (national).

About 1 in 3

women delayed leaving an abusive relationship out of concern for a pet.

Sources: Australian Institute of Health and Welfare, Specialist Homelessness Services 2024–25; Monash University, The Relationship Between Family Violence and Animal Abuse: An Australian Study.

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