Pets are family.

To them, we are their whole world.

Vesper J creates dedicated, pet-ready homes for women and children fleeing domestic violence and for people experiencing homelessness.

No one should have to choose between safety and the animal they love.



Survivor-led

Social enterprise

Simple and repeatable

Designed alongside frontline services, community housing providers and people with lived experience.

Chilli, and why pets can come.

Chilli was our rescue, one of my children's siblings and they were hers. She came everywhere with us.

From the outside, our life looked perfect. We were running a successful technology company in the mining industry, had our own home, and a busy, active family. Behind closed doors, the level of violence was extreme.

We had to flee for our lives and became instantly homeless. With a few clothes, some toys and our dog, we were on the run.

Chilli could not cope with the constant moves. After two rounds of Pets in Crisis, staff told us honestly it was too hard on her to keep repeating the separation, as she was so distressed.



Chilli

Three years on and we are still tormented by losing our Chilli Girl. She was family. I do not want this to happen to another family or another pet.

Abbey McKenna
Founder, Vesper J

Pets can come.

Vesper J homes are set up so a family keeps every member.

Pets are often the reason people stay in unsafe situations.

For many women and vulnerable people, their pet is a source of love, comfort and emotional support. The fear of what might happen to their pet can delay them from leaving, or force them to remain homeless, even when it's unsafe for them to stay.

33%

of women with a history of family violence delayed leaving, by up to eight weeks, out of concern for their pet.

Source: Monash University, The Relationship Between Family Violence and Animal Abuse: An Australian Study.

About 1 in 2

women in violent relationships report their partner has hurt or killed a pet.

Source: Monash University, as reported by RSPCA NSW.

52%

of Australians consider pets to be family members.

Source: Australian Institute of Family Studies, 2023.

Keeping pets with their people leads to better outcomes: supporting emotional wellbeing, reducing trauma, and helping people and their pets stabilise and rebuild their lives together.

A survey of women experiencing domestic violence on the NSW Central Coast found that 27% delayed leaving out of concern for their pets (Medical Journal of Australia, 2009).

From chaos to calm.

A new beginning for the whole family.

A pet-friendly, fully furnished home changes everything. It gives both people and their pets the stability, safety and routine they need to heal and move forward.





Today for many...

- A motel room or caravan park, not set up for pets
- No secure outdoor space
- Small, temporary and unsettled
- Stressful for people and pets
- Constant moves
- Adds to trauma
- Pets often separated or left behind

With a Vesper J home...

- Pets are welcome
- A secure outdoor space, where the home allows
- A comfortable, fully furnished home
- Stability and routine
- Calmer, happier pets and people
- Better long-term outcomes
- No one has to choose between safety and their pet

Pet-ready homes from day one.

Every Vesper J home will be set up with the essentials, so families and their pets can arrive and feel at home, immediately.



Comfortable pet bed

A cosy place to rest, feel safe and stay close to their family.



Food and water bowls

So their family can give them dignity from day one.



Food starter pack

Food for the first few nights, so families don't have to worry.



Lead, collar and ID tag

To keep them safe on walks, and for peace of mind.



Toys and enrichment

Familiar comforts in a new home.



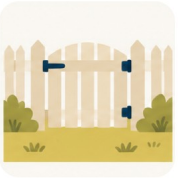
Pet cleaning supplies

To help keep the home and pets clean and healthy.



Carrier or crate

For safe transport if needed.



Secure fencing

A fenced outdoor area, so pets can play safely.



Cat essentials

Litter tray, litter and a few familiar items.

Our Home Wish List sets out what each home needs, room by room, and we are happy to send it.

Help keep pets and their people together.

Together, we can give pets a safe, happy start in their new home.



Product donations

Provide pet setups or individual items for our homes.



Pricing partnership

Special rates or bespoke packages to help us activate and scale.



Ongoing partnership

Support our first 10 homes and future roll-out across Australia and beyond.

A meaningful way to make a difference



Social impact

Support families and their pets to move from crisis to stability.



Stronger communities

Healthier, safer and happier people and pets.



ESG and purpose reporting

Impact updates you can use in your own reporting.



Storytelling

Content and stories, without disclosing locations, for your campaigns.

Let’s give more pets a safe place to call home.

We would love to discuss how your business can become a Pet Partner for Vesper J. Abbey McKenna, Founder: hello@vesperj.org | vesperj.org | 0452 006 105